



Project title: RE-thinking MICROcredit as a tool to support SMEs and boost LOCAL economies

Acronym: REMICRO LOCAL

Deliverable: 5.2.1_E-matching platform

Partner: Serres Chamber's Development Company (EPANESER)



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Abstract in English

Aim/purpose

The purpose of the project is to develop cross-border cooperation between project partners, who will exchange good practices and work together to address the issue of empowering existing and new businesses in the cross-border area.

The main activities of the project are focused on offering business support services, such as mentoring / coaching sessions, master classes & workshops aimed at providing business training; information points to provide ongoing support to stakeholders on entrepreneurship issues, networking activities among entrepreneurs, etc. etc.

Modernization with the supply of new technologies and tools and improved systems helps to more effectively create a favorable business environment as a prerequisite for sustainable development in the region. Therefore, the project partners, having identified the constraints for the economic development of the region, aim for better and more direct communication with each other in order to contribute to the prosperity and development of the region.

The object of the project contains two distinct environments, one productive and one educational.

The domain of the platform is <https://remicro-app.eu/>

The steps that any user can follow are the following:

Step 1. The user is asked to fill in his business details.

Step 2. The user is invited to fill in the contact details of his company, as well as, if available, his social media presence.

Step 3. In this field, he can add his company logo.

Step 4. At this point, the user can write a brief summary of their company's activity, topics they are interested in, and their company's history. By pressing submit, all the information he has entered is saved.

Step 5. The user has the ability to review their business listings.

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