



Project title: RE-thinking MICROcredit as a tool to support SMEs and boost LOCAL economies

Acronym: REMICRO LOCAL

Deliverable: 4.1.4 Networking Events

Partner: Business and Cultural Development Centre



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The Project is co-funded by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Cooperation Programme Interreg V-A "Greece-Bulgaria 2014-2020".

Abstract in English

The deliverable includes the implementation of three (3) networking events, namely:

LB managed to organize 3 networking events (1 in Kavala and 2 in Thessaloniki) reaching out almost 100 beneficiaries. Wide promotion was achieved in the local and regional media, social media, through professional associations and other stakeholders.

1A. [1 Networking Event in Kavala 7/12/2022](#)

As part of the implementation of the Remicro LOCAL project, KEPA organized a networking event in Kavala, on Wednesday, December 7, 2022 at 7pm at “Aparto” Bistrot Cafe (Ethnikis Antistaseos 10, TK 65403, Kavala). The event focused on the subject “***We do business local. We promote our products to the cross-border area***”. Notable entrepreneurs of this city were involved to the event, willing to share with the audience their experiences, as well as the challenges they had to face during their business journey, in order to develop, establish and operate successfully beyond their grounds, paving the way for the penetration of their products in the cross-border area.

⇒ [Invitation, Agenda](#), and corresponding Material and pictures available in the shared folder

1B. 2 Networking Events in Thessaloniki

1Ba. [1st Networking Event in Thessaloniki 10/12/2022](#)

As part of the networking activities of the Remicro LOCAL project implemented by the Center for Business & Cultural Development, an awareness day for the young men and women of our city was organized by the Department of Programs & Lifelong Learning of the Municipality of Thessaloniki in collaboration with KEPA’s project team, on the occasion of the designation of 2022 as the European Youth Year (EYY – European Youth Year). The title of this networking event was “Find your “Youth” Value and make your Voice heard!”. The event took place at the conference room of the “Thessaloniki City Hall”.

The networking event aimed to give young people the opportunity to participate in actions that focus on the continuous improvement, completion and enhancement of the knowledge, skills and abilities of individuals for the continuation of their personal and professional development, as well as their active adaptation to the rapidly changing social and professional environment. The event focused on current topics on workplace conflict management, time management, people’s attitudes towards change and levels of adaptability.

⇒ [Invitation, Agenda](#), and corresponding Material and pictures available in the shared folder

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1Bb. [2nd Networking Event in Thessaloniki 27/3/2023](#)

As part of the networking activities of the Remicro LOCAL project implemented by the Business & Cultural Development Centre - KEPA, the final networking event took place in Thessaloniki, on March 27th, 2023, at the “biscotto coffee.” LP, after having taken into consideration the predetermined objectives of the project and its specific targets that were related to tourism (sector) and female beneficiaries (equal opportunities), launched this event under the title “Skills in Tourism Industry”, which was mainly addressed to women.

The networking event focused on new skills that tourism business executives should have or need to acquire (reskilling) to be able to respond to the new conditions and to a constant changing environment. Three renowned female professionals, coming from the tourism industry, shared with the audience their experiences and insights from their careers, each one from her own point of view, as an entrepreneur, as an employee, as a representative of local authority for the development of tourism.

⇒ [Invitation](#), [Agenda](#), and corresponding Material and pictures available in the shared folder

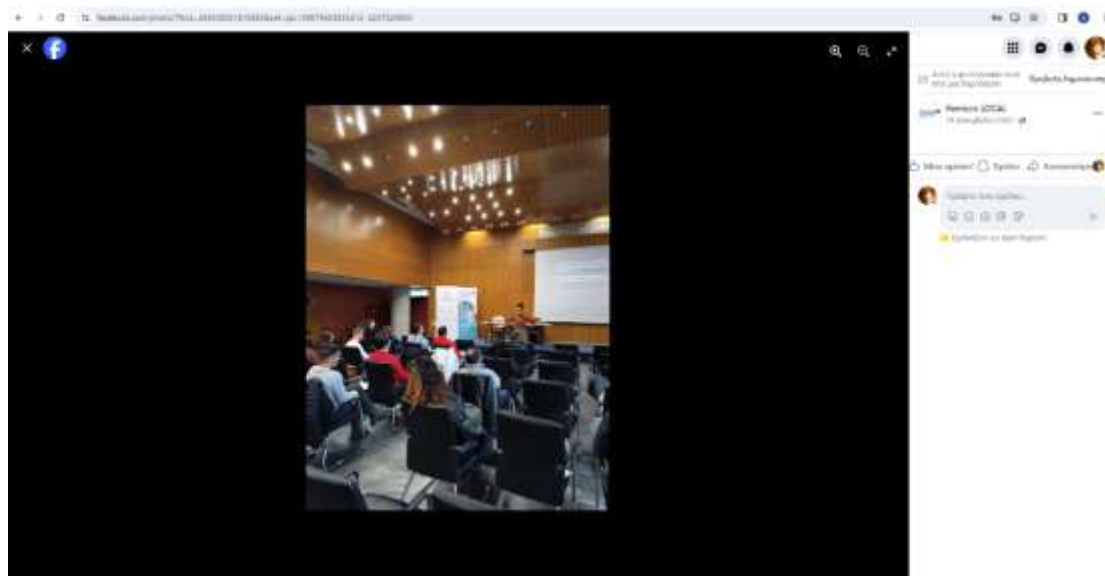
2 Print Screens

Networking Event in Kavala



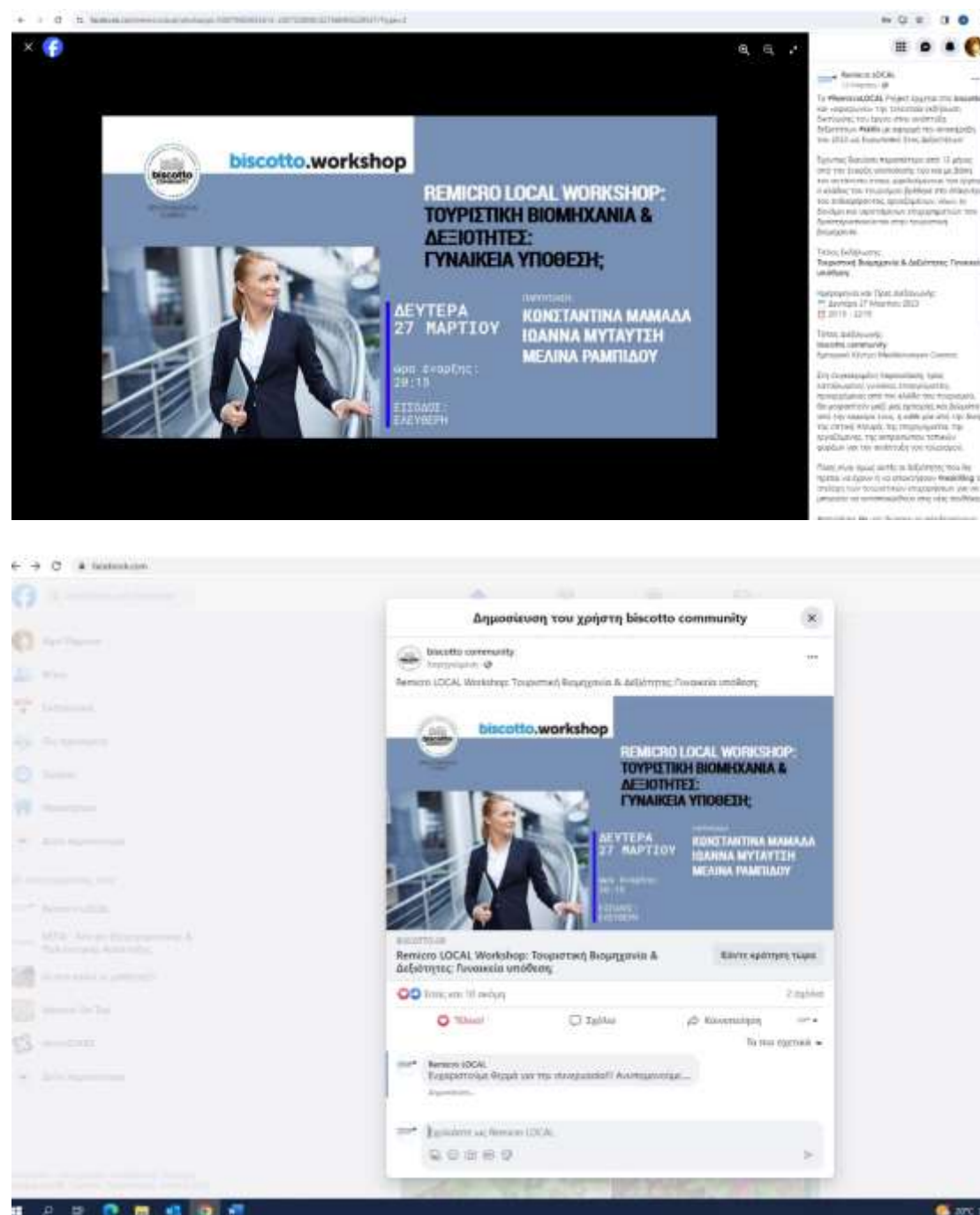
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1st Networking Event in Thessaloniki

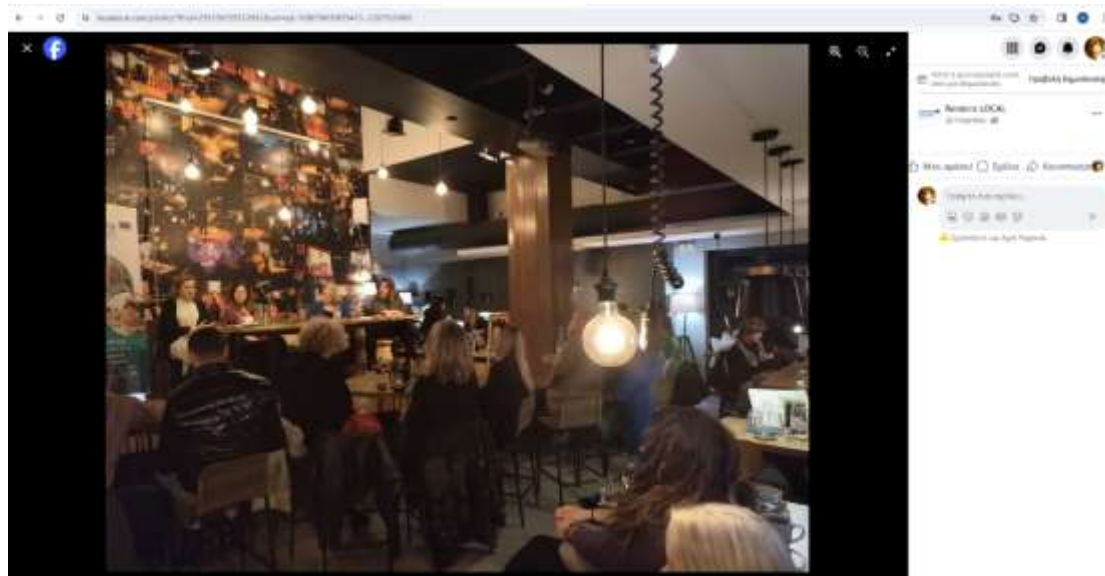


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2nd Networking Event in Thessaloniki



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3 Press Clips

[Proini prior to event 7 12 2022](#)

[Kavala Post prior to event 7 12 2022](#)

[Kavala Post after the event 7 12 2022](#)

[Omorfataxia.gr prior to the event 27 3 2023](#)

[Omorfataxia.gr after the event 27 3 2023](#)

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