



Project title: RE-thinking MICROcredit as a tool to support SMEs and boost LOCAL economies

Acronym: REMICRO LOCAL

Deliverable: 4.1.2 Mentoring / Counselling

Partner: Business and Cultural Development Centre



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Contents

1. Brief Description:

The project had significant outputs in terms of business support services, that the project partners offered to their beneficiaries. To be more precise, LP, the Business and Cultural Development Centre, has managed to identify that the necessity for open workshops is bigger than mentoring/counseling. It appears that, people, especially micro entrepreneurs are reluctant to conveying their business plans. Hence, only four (4) beneficiaries took advantage of the business support services that the project had to offer in relation to coaching. On the contrary, the workshops that were implemented within the framework of this project, had a tremendous impact reaching out to 452 participants.

2. The mentoring/counseling participants were seeking support, related to:

- Personnel Search and Selection, plus Partnerships Development
- Reaching the target audience and clientele
- Crisis management (internally – externally)
- Time Management
- Evaluation of the relations with suppliers and development of cooperations of mutual interest among business partners

⇒ *Minutes of Coaching Sessions and corresponding documents available in the shared folder*